



Corporate Headquarters & Registered Office : Dempo House, Campal, Panaji, Goa - 403 001.

Ph.: 832 - 2441300, Gram: 'hindfood. Fax: 91 - 832 - 2225098, 2228588,

E-mail: hfl@dempos.com, Website: www.hflgoa.com CIN: L15139GA1984PLC000601

Company Scrip Code: 519126

Ref: HFL/11/2015/214

Tel: (022) 2272 1233 / 34

Date: 23<sup>rd</sup> November, 2015

To,
The General Manager
The Bombay Stock Exchange Ltd.,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai-400 001.

Through Online Listing Centre

Dear Sir.

## Sub: Launching of "C'nergy<sup>TM</sup>" breakfast cereal

We are pleased to inform you that the Company has launched a product called "C'nergy TM," pan India.

The name "C'nergy<sup>TM</sup>" is derived from the words 'Cereal' & 'Energy', thus it is a breakfast cereal which can be consumed by anyone above 3 years. The brand is a potential powerhouse of nutrients for all. The product is made from the finest ingredients with the benefits of sprouted cereals in three exciting flavours – chocolate, honey & mixed fruits.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

for HINDUSTAN FOODS LTD.

Beena M. Mahambrey Company Secretary

Factory: Usgao, Ponda, Goa, Phone: 6531755, 2344232, 2344257, Fax: 2348009, E-mail: hfladmin@dempos.com/hflaccounts@dempos.com